



**Established 1984**

April 28, 2017

Citizens Against Impaired Driving  
Citoyens Contre L'ivresse au Volant  
P.O. Box 2875 Station "A" Sudbury P3A 5J3  
[www.actionsudbury.org](http://www.actionsudbury.org)

Seeking Community Support  
In Promoting the Message

*Driving High?*



*You're Impaired.*

To Whom It May Concern:

The Federal Government of Canada has introduced legislation that will legalize the use of marijuana beginning July 1, 2018.

The Canadian Centre of Substance Abuse recently released a report entitled "Canadian Youth Perception on Cannabis". One of the findings was: "There appeared to be a lack of concern among youth about Cannabis Impaired Driving. The youth are strongly against Alcohol Impaired Driving, but do not have the same feelings about Cannabis Impaired Driving."

NOTE: Impaired driving remains the #1 criminal cause of death in Canada.

Our objective is to raise money to help promote the "Driving High? You're Impaired" message. With your support, we plan to do the following:

- a) On Thursday, May 18, 2017, we are inviting all graduating high school students to attend a safe graduation event at St. Jean de Brebeuf Church (basement hall). At this event, students will form a Human Chain of Life along Notre Dame Avenue to demonstrate and promote their promise to always drive sober. Each student will be given a T-shirt with the slogan "Driving High? You're Impaired." Your name/logo would appear on the back of the T-shirt.
- b) We plan to hand out T-shirts to all area high school, college and university students.
- c) T-shirts will be made available to all local impaired driving awareness campaigns.
- d) Funds will also be used for messaging on billboards, bus backs, P.S.A's, etc.

With your help, we can change current perceptions & attitudes towards Drug Impaired Driving and hopefully save lives.

Thanks for Your Support!

Ron Roy, Chairman

**Drive Aware,  
Not Impaired!**



**S.V.P. Soyez Prudent  
Au Volant!**

Email: [actionsudbury@gmail.com](mailto:actionsudbury@gmail.com)  
Phone: 705-806-0590 or Hm: 705-524-1453